

Brokered Certificate of Deposit

A brokered certificate of deposit (CD) is a CD that an investor purchases through a brokerage firm (Davenport & Company) rather than a bank. Although the bank still initiates the CD, it outsources to firms that aim to locate potential investors. Brokered CDs are similar to bank CDs except they can be traded in the secondary market. If held to maturity, the holder of a brokered CD will receive his or her full principal with interest.

Benefits of Brokered CDs

- Access to CDs issued by a wide range of banks, with various maturities from 3 months to 10 years which are screened for the highest quality
- CDs may offer higher yields than savings accounts and treasuries
- FDIC Insurance: \$250,000 per account, per institution
- Survivor Option
- Liquidity: Unlike bank CDs, there is a secondary market for brokered CDs with no prepayment penalties like most Bank CDs. They trade like bonds so are subject to market risk.
- Diversification: Davenport customers can purchase CDs from multiple banks and hold them in a single Davenport account.

Davenport Investment Executives have full access to the Fixed Income Department, including liaisons and bond traders who actively monitor CD offerings on a daily basis.

Certificates of Deposit (CDs) are deposits of the issuing bank and as such are FDIC insured. The standard insurance amount is \$250,000 per depositor, per insured bank for each ownership category. CDs sold prior to maturity trade in the secondary market; and as with any fixed income investment sold before maturity, the principal may be worth more or less than your initial investment amount. Yield to Maturity as of (date). Subject to market conditions and availability. Call features apply.



DAVENPORT & COMPANY
SINCE 1863

(804) 780-2000 • investdavenport.com/capital-markets/fixed-income

901 East Cary Street, Suite 1100, Richmond VA 23219
Davenport & Company LLC Member: NYSE | FINRA | SIPC