Davenport Asset Management presents:

# Virtual Investor Summit Series

# International Equities are Down, but are They Out?

November 17, 2022

DAVENPORT ASSET MANAGEMENT

Davenport & Company LLC Member NYSE-FINRA-SIPC

# Introduction



## **Agenda**

- The Current International Market
- 2. Why Invest in International Markets
- 3. How Harding Loevner is Investing Now
- 4. Q&A

## **Presenters**



Ray Vars, CFA®
Harding Loevner



Geoffrey A. Sulanke, CFA® Davenport Asset Management

### **Important Disclosures:**

Davenport & Company LLC and Harding Loevner are not affiliated. Any opinions expressed in the following presentation are that of Harding Loevner and may not represent the opinion of Davenport & Company LLC. Opinions expressed are statements of judgement on this date and my contain predictions that are subject to certain risks and uncertainties.

The information presented is intended for informational purposes only, and has been compiled from sources believed to be reliable, however, there is no guarantee of its accuracy or completeness.



International Perspectives

Davenport

November 17, 2022

## Uncertain Environment

## Embracing uncertainty

## Macroeconomic Concerns

- Inflation / Recession / Stagflation
- Strong US Dollar

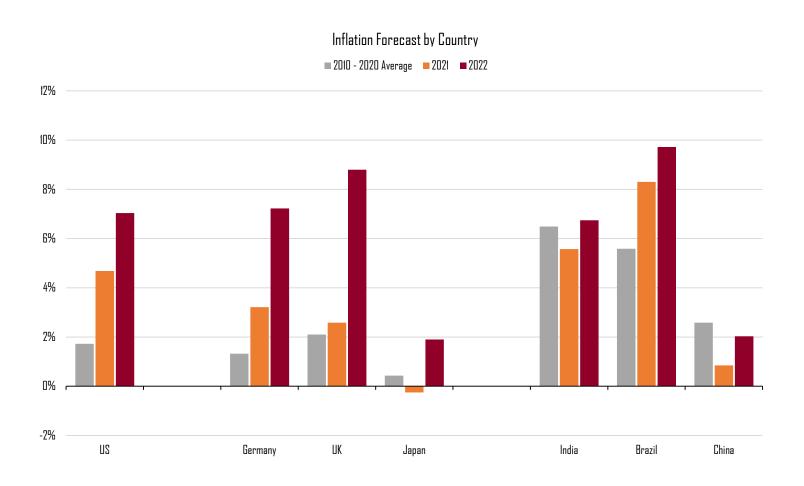
## **Evolving Geopolitical Environment**

- China / Russia
- Supply Chain Near-Shoring
- Changing US Policy
  - CHIPS and Science Act
  - Inflation Reduction Act (Clean Energy)
  - Biotech

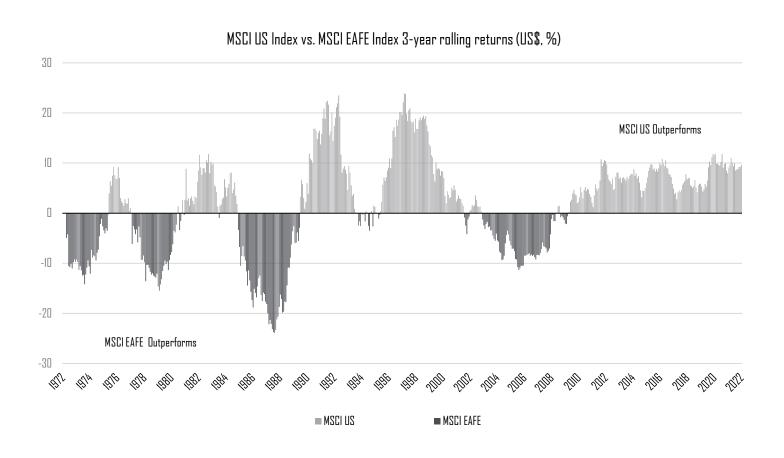
## Uncertainty and Volatility Creating Opportunities

## Inflation and Interest Rates: Not Uniform Across the World

Innovative quality businesses can pass on cost inflation to end consumer



Source: OECD; data as of October 4, 2022.



# Strengthening US Dollar

DXY Index Since 1980

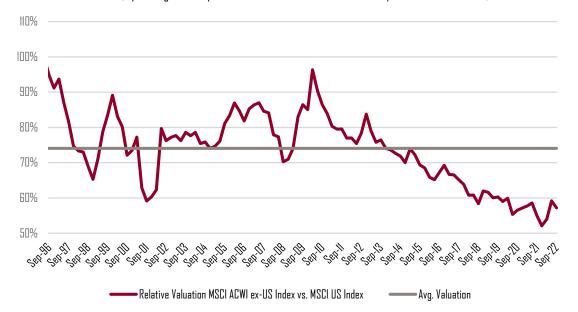




Source: Bloomberg. Data as of November 11, 2022

## International vs. US Relative Valuation

MSCI ACWI ex-US vs. MSCI US Relative Valuation (Equal-weighted composite of relative P/E, P/B, and P/CF multiples, ACWI ex-US vs. US)

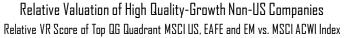


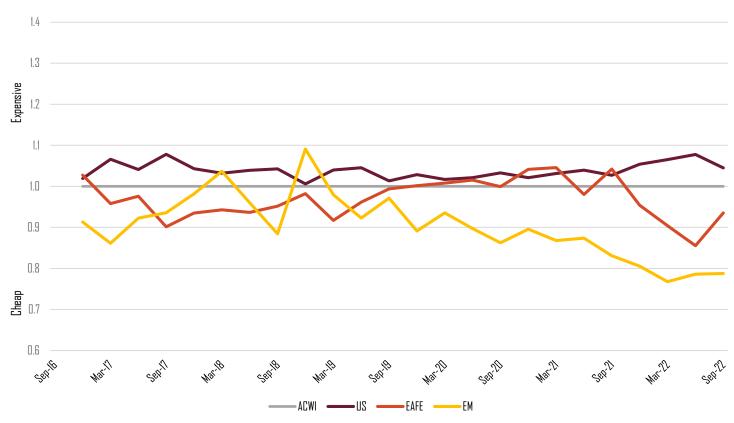
## Valuation as of September 30, 2022 (Based on most recent annual data)

	P/E	P/B	P/CF
ACWI ex-US	11.1	1.6	7.5
ΠZ	18.3	3.6	13.0
Europe	12.7	1.6	7.8
Japan	13.7	1.2	7.7
EM	11.5	1.5	7.7

## Valuation of Superior Quality-Growth Stocks – Relative to MSCI ACWI

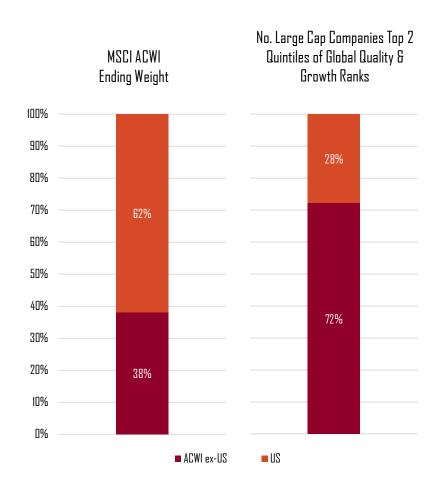
Quality-Growth stocks outside of the US have de-rated significantly over the past 4 years



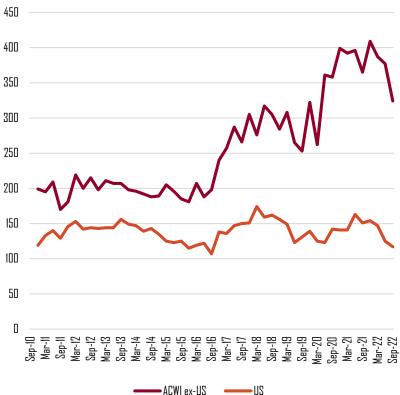


## Non-US Companies: Rising Share of Global High-Quality, Growth Universe

Growth industries particularly in Emerging Markets are driving this trend

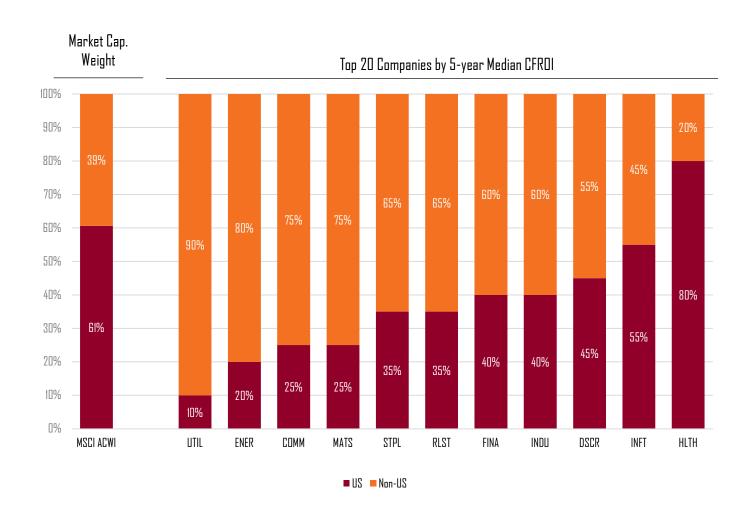


No. Large Cap Companies in the Top 2 Quintiles of Global Quality and Growth Ranks 9/30/10 - 9/30/22



## Highly Profitable Businesses Exist Outside of the US

Examining the 20 most profitable companies in each sector globally reveals that the many are located outside the US



## Stock Example: Schneider Electric

France, Industrial

# Schneider Electric

A global leader in energy management and industrial automation

Secular trends underpin above average growth in both segments of its business.

Increased customer focus on energy efficiency is driving higher demand for Schneider's equipment, services and solutions

Slowdown in globalization is accelerating long-term transition to increased automation of manufacturing.



## Stock Example: XP Inc.

## Brazil, Financials



XP is a technology-driven financial services platform in Brazil.

Well-positioned to benefit from secular growth of financial services in Brazil and to capture share from incumbent hanks.

XP's tech-enabled, open platform enables independent financial advisors (IFAs) to tailor solutions for affluent customers.

Expanding into related financials verticals to capture new customer and a greater share of share of wallet with current customers.







of total gross revenue (LTM 2Q22)



of total gross revenue (LTM 2Q22)



ISSUER SERVICES



of total gross revenue (LTM 2022)



DIGITAL CONTENT & OTHER



of total gross revenue (LTM 2022)

# Questions and Contact Information





Ray Vars, CFA®

rvars@hlmnet.com



Geoffrey A. Sulanke, CFA®

gsulanke@investdavenport.com

Appendix

## Harding Loevner

Investing for our clients since 1989

We invest in high-quality, growing companies identified through fundamental research with a long-term, global perspective.

1989

Firm founded

\$**52**B

ALIM

18

Strategies

406

Client Accounts

118 Employees

37 partners

20 Nationalities

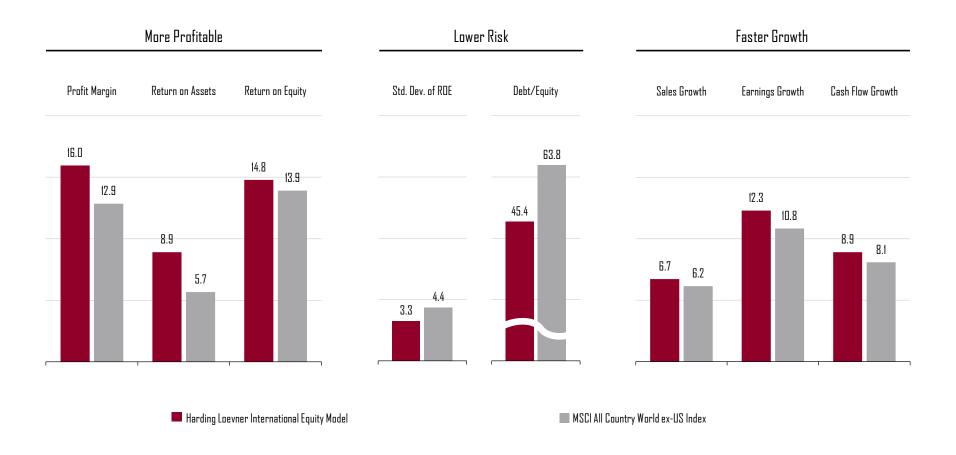
58 languages

30 Analysts

Organized by global sector

# Quality and Growth Investment Philosophy

We build diversified portfolios of high-quality, growing companies



# Portfolio Positioning

## As of September 30, 2022

Sector	HL% AI	CWI ex-US %		Under / Over		
Health Care	13.4	9.8				
Cash	3.5	-				
Industrials	14.9	12.0				
Cons Staples	12.1	9.4				
Info Technology	12.9	10.7				
Materials	9.5	8.2				
Financials	20.5	20.7				
Comm Services	4.3	6.0				
Utilities	1.6	3.4				
Real Estate	0.0	2.4				
Energy	2.5	6.2				
Cons Discretionary	4.8	11.2				
		_	8 -4		4	8

Geography	HL % ACW	l ex-US %		Under / Over		
Cash	3.5	-				
Europe ex-EMU	24.2	20.7				
Other¹	1.4	-				
Pacific ex-Japan	9.4	8.0				
Europe EMU	19.6	19.1				
Frontier Markets <sup>2</sup>	0.0	-				
Japan	13.7	14.1				
Middle East	0.0	0.5				
Canada	4.1	8.3				
Emerging Markets	24.1	29.3				
		-8	-4		4	8

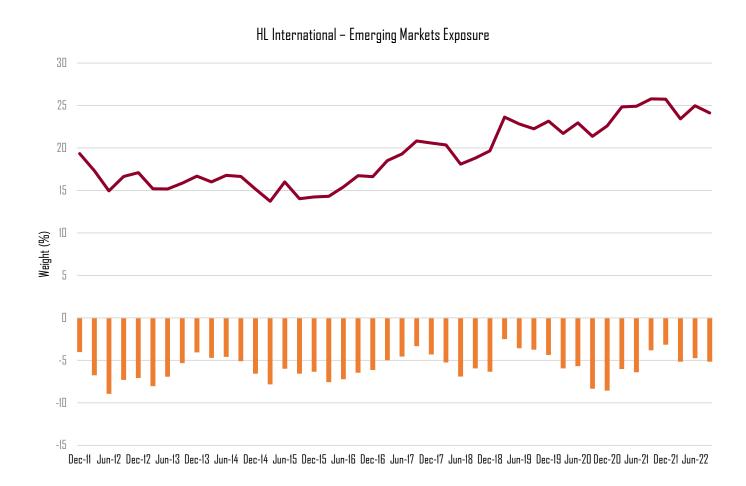
Ten Largest Holdings - Total Weight: 29.5%

Company	Market	Sector	Wt. (%)
L'Oréal	France	Cons Staples	3.5
Roche	Switzerland	Health Care	3.4
DBS Group	Singapore	Financials	3.4
Samsung Electronics	South Korea	Info Technology	3.1
Atlas Copco	Sweden	Industrials	3.0

Company	Market	Sector	Wt. (%)
AIA Group	Hong Kong	Financials	2.8
ВНР	Australia	Materials	2.8
ICICI Bank	India	Financials	2.5
Schneider Electric	France	Industrials	2.5
Tencent	China	Comm Services	2.5

85% Active Share

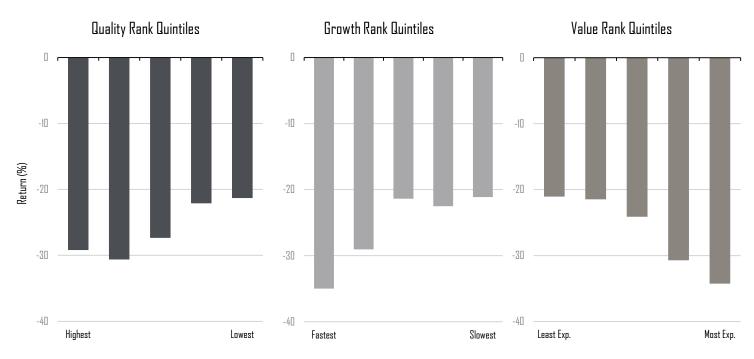
## Emerging Markets and Mainland China + Hong Kong Exposure



# MSCI ACWI ex-US Index Total Returns by Quality, Growth, and Value Rank

Higher quality, faster growing, expensive companies underperformed have underperformed YTD

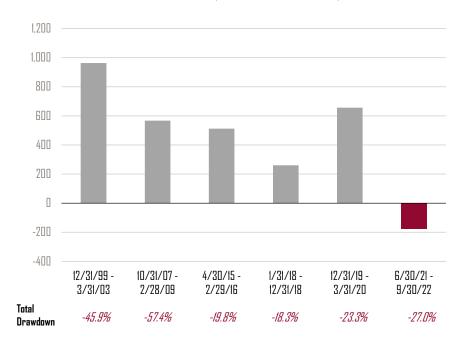




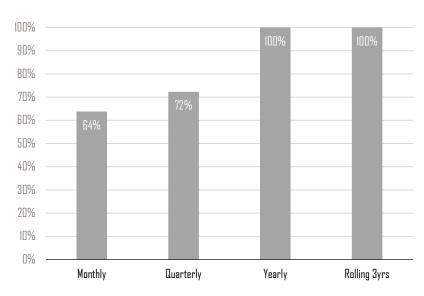
## Quality Typically Defends During Extended Market Declines

Quality has not provided significant protection in international equity markets in YTD 2022

Quality Outperformance During Drawdowns (bps) MSCI ACWI ex-US Index (Total Returns, not annualized)



### % of Down Market Periods Where Quality Outperformed MSCI ACWI ex-US Index Since 12/31/1998



## Consistent Results for Our Clients

Our decision-making has produced a distinctive pattern of performance

Annualized 5-Year Rolling Returns (Net of Fees, Monthly, Since 1989) 25 Outperform 20 15 HL International Equity Returns (%) 10 5 Underperform -5 -10 -5 10 15 20 25 MSCI ACWI ex-US Index Returns (%) HL Outperformance Frequency (All Periods: 81%) Falling Markets Moderate Markets Strong Markets MSCI<0% 0%<MSCI<10% MSCI>10%

87%

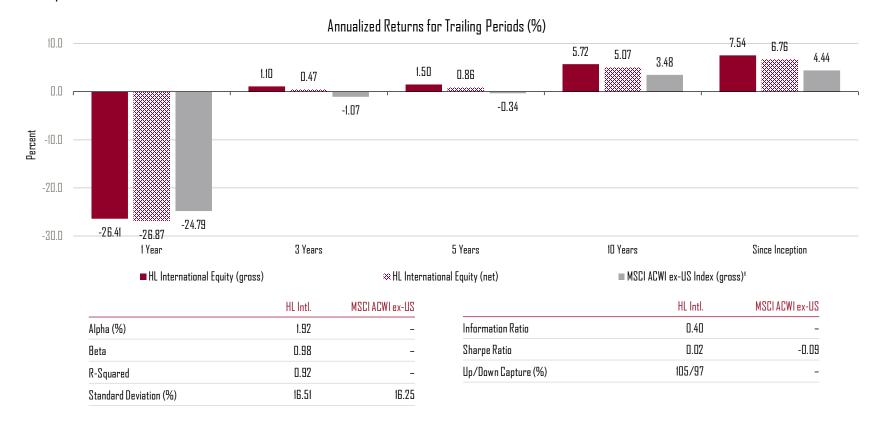
58%

Performance data quoted represents past performance; past performance does not guarantee future results. Invested capital is at risk of loss. Performance is since inception; inception date: December 31, 1989. Data as of September 30, 2022. Source: Geneva, Harding Loevner Global Equity Composite, MSCI Inc. Information shown here is supplemental and complements the GIPS Presentation. Please read the disclosures on the last page, which are an integral part of this presentation.

93%

## Composite Performance

## As of September 30, 2022



1 The benchmark index, gross of withholding taxes. The 3-year, 5-year, 10-year, and since inception returns are annualized. Inception date of the International Equity Composite: December 31, 1989. Investment statistics shown are derived from trailing five years' monthly returns. Composite performance shown is preliminary. For comparison purposes the Composite return is measured against the MSCI All Country World ex-US Total Return Index (Gross). Harding Loevner LP is an investment adviser registered with the Securities and Exchange Commission. Harding Loevner claims compliance with the Global Investment Performance Standards (GIPS®). Harding Loevner has been independently verified for the period November 1, 1989 through June 30, 2022. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. The International Equity Composite has had a performance examination for the periods, January 1, 1990 through June 30, 2022. The verification and performance examination reports are available upon request. Performance data quoted represents past performance; past performance does not guarantee future results. Returns are presented both gross and net of management fees and include the reinvestment of all income. Net returns are calculated using actual fees. The US dollar is the currency used to express performance. For complete information on the construction and historical record of the International Equity Composite, please contact Harding Loevner at (908) 218-7900 or visit www.hardingloevner.com. The firm maintains a complete list of composite descriptions, a list of limited distribution pooled fund descriptions, and a list of broad distribution pooled funds, which are available upon request. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein Statistics are supplemental information only and complement the fully compliant International Equity Composite GIPS Presentation. Please read the disclosures, which are an integral part of this presentation.

## **Disclosures**

The information provided in this Presentation should not be considered a recommendation to purchase or sell a particular security. Unless otherwise stated, non-performance based criteria have been used to select the securities listed. The portfolio is actively managed therefore securities shown may not be current. It should not be assumed that investment in the securities identified has been or will be profitable. To request a complete list of portfolio holdings for the past year contact Harding Loeyner. A complete list of holdings for the International Equity Model at September 30, 2022 is available on request.

All International Equity client accounts are based on the Harding Loevner International Equity Model, and are managed in strict accordance with this model. No deviation from the Harding Loevner International Equity Model is permissible except to accommodate unique, agreed-upon client guidelines or restrictions.

Investing in stocks entails the risks of market volatility. The value of all types of stocks may increase or decrease over varying time periods. To the extent the investments depicted herein represent international securities, you should be aware that there may be additional risks associated with international investing, including foreign economic, political, monetary and/or legal factors, changing currency exchange rates, foreign taxes, and differences in financial and accounting standards.

Quality & Growth Characteristics, Investment Statistics, Benchmark Returns, Performance Attribution, Portfolio Exposures and Portfolio Transactions are shown as supplemental information only and complement the fully compliant International Equity Composite GIPS Presentation, which is available on request.

Alpha: a measure of risk-adjusted return. Beta: a measure of the portfolio's sensitivity to the market. R-Squared: a measure of how well a portfolio tracks the market. Standard Deviation: the statistical measure of the degree to which an individual value in a probability distribution tends to vary from the mean of the distribution. Information Ratio: a measure of risk-adjusted return calculated by dividing the portfolio active return (i.e., portfolio returns minus benchmark return) by the standard deviation of the active return. Sharpe Ratio: the return over the risk free rate per unit of risk. Up/Down Capture: a measure of the manager's performance in up/down markets relative to the market itself. Profit Margin: relationship of net profits to net sales. Return on Assets: net income for past 12 months divided by total assets. Return on Equity: the net income divided by total common equity outstanding, expressed as a percent. Debt/Equity Ratio: total long-term debt divided by total shareholder's equity. Sales Per Share: the total revenue earned per share over a 12-month period, net of returns, allowances, and discounts. Earnings Per Share; portion of a company's profit allocated to each outstanding share of common stock, Cash Flow; a measure of the cash generating capability of a company calculated by adding non-cash charges (e.g. depreciation) and interest expense to pretax income. Turnover: calculated by dividing the lesser of Purchases or Sales by Average Capital. Active Share: the proportion of holdings by weight that differ from holdings of the benchmark index.

The MSCI All Country World ex-US Index is a free float-adjusted market capitalization index that is designed to measure equity market performance in the global developed and emerging markets, excluding the US. The Index consists of 46 developed and emerging market countries. You cannot invest directly in this index.

All performance and data shown are in US dollar terms, unless otherwise noted.

Harding Loevner's Quality, Growth, and Value rankings are proprietary measures determined using objective data. Quality rankings are based on the stability, trend, and level of profitability, as well as balance sheet strength. Growth rankings are based on historical growth of earnings, sales, and assets, as well as expected changes in earnings and profitability. Value rankings are based on several valuation measures, including price ratios.

The Composite and Attribution returns may show discrepancies due to the different data sources for these returns. Composite performance is preliminary and obtained from Harding Loevner's accounting system and Attribution returns are obtained from the FactSet portfolio analysis system. Please note returns from FactSet are not audited for GIPS compliance and are for reference only.

Source (Benchmark Performance, Performance Attribution, Contributors and Detractors): FactSet, Harding Loevner International Equity Composite; MSCI Inc.

Source (Portfolio Positioning, Portfolio Transactions, Portfolio Allocation Comparison, Quality & Growth Characteristics [Run date: October 5, 2022, based on the latest available data in FactSet on this date.]): FactSet; Harding Loevner International Equity Model; MSCI Inc.

Source (Investment Statistics): eVestment Alliance: Harding Loevner International Equity Composite, based on composite returns.

MSCI Inc. and S&P do not make any express or implied warranties or representations and shall have no liability whatsoever with respect to any GICS data contained herein.

FactSet Fundamentals. Copyright 2022 FactSet Research Systems. Inc. All rights reserved.

# Important Disclosures



Davenport & Company LLC and Harding Loevner are not affiliated. Any opinions expressed in the following presentation are that of Harding Loevner and may not represent the opinion of Davenport & Company LLC. Opinions expressed are statements of judgement on this date and my contain predictions that are subject to certain risks and uncertainties.

The information presented is intended for informational purposes only, and has been compiled from sources believed to be reliable, however, there is no guarantee of its accuracy or completeness.

Davenport & Company is a financial services firm and does not provide tax or legal advice. Please consult your professional accounting or legal advisors prior to acting on any information provided by us that may have an effect in these areas.