

Katrina Goode

First Vice President - Investments



Katrina joined Davenport & Company in 2012. Prior to joining the firm, she spent 20 years working for NASCAR in multiple roles including Director of Sales & Marketing where she was responsible for managing sponsors and brand licensing sales. Prior to that, she worked in marketing for the Atlanta Committee for the Olympic Games helping to promote the 1996 Olympic Games in Atlanta, Georgia.

A graduate of Hollins University, Katrina earned a degree in economics. She is Series 7 and 66 registered with FINRA and is licensed to offer long-term care insurance.

Invested in her community, Katrina has been a board member and co-chair of membership for The Roanoke Women's Foundation since 2014. Additionally, she has served as a board member and fund development chair for the Girl Scouts of Virginia Skyline Council, and has been the Alum Class Fund Chair for Hollins University since 2018. In her free time, Katrina enjoys spending time with family including her husband, Robby, and their dog, Maggie. She also enjoys cooking, travel, walking and doing Yoga.

Katrina Goode is registered with the Financial Industry Regulatory Authority (FINRA) to offer services to clients who reside in Arkansas, Minnesota and Virginia. She is licensed to offer insurance and annuity products to residents in Virginia.