

Branch Investment Group

of Davenport & Company LLC



James R. (Read) Branch Jr.

Managing Director

At the beginning of his career, Read “retired” and spent eight years sailing. In 1989, he joined Davenport to create an information technology group for the firm. He has been serving clients as an Investment Advisor for more than 30 years. Read graduated from the University of Virginia with a B.A. degree in environmental science. As part of his college career, he spent a year at the London School of Economics studying Economic Geography. He is Series 7, 63 and 65 registered with FINRA and is licensed to offer annuities and long-term care insurance.

Active in the community, Read has served on the board of the Cabell Foundation since 1986; he was president from 2013-2019. He has also been a member and board chair of ChildSavers since 2007, and he is a past member and board chair of Trinity Episcopal School. He and his wife, Jody, have two grown children, Katherine and Russell. Russell joined Read and Pat Branch’s investment team in 2018, forming the Branch Investment Group. In his free time, Read enjoys sailing, boating and any activities at the river or on the farm.



Russell Branch, CFP®

Financial Advisor

Russell joined Davenport & Company in 2018 as an Investment Associate to work with his father, Read, and cousin Pat Branch. Prior to joining the firm, he worked as a Research Associate at CoStar Group, a commercial real estate firm, and as a Quality Assurance Manager for Specialty Coating and Laminating. Russell earned a degree in art history from University of South Carolina. He is a CERTIFIED FINANCIAL PLANNER® professional. Russell is Series 7 and 66 registered with FINRA and is licensed to offer annuities and long-term care insurance.

Russell enjoys spending time with family including his wife, Sally, and their four young children. His (pre kids) hobbies include kayaking, water and snow skiing, traveling and working on home improvement projects.



Michelle Call

*Associate Vice President,
Registered Client Service Associate*

Michelle joined Davenport in 2015 after 21 years in the insurance business. With a strong attention to detail and exceptional customer service skills, she is essential to the Branch Investment Group and provides operational support to the team. Michelle worked as an underwriter for Berkshire Hathaway Guard Insurance and for Travelers Insurance before joining Davenport. She earned a Bachelor's degree in finance, and a Master of Arts degree in economics from Virginia Commonwealth University. She is Series 7 and 66 registered.

Michelle's motto is to "embrace life and learn something new every day." She and her family enjoy beach vacations, amusement park trips, game nights, going to the local YMCA, outdoor adventures, gardening and bicycling.