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John W. Rader Jr.

Senior Vice President - Investments



John has more than 30 years of experience in the investment advisory industry. After attending the McIntire School of Commerce at the University of Virginia, he began his career with Wheat First Securities, and went on to help establish the Roanoke office of Salomon Smith Barney in 2000. In 2010, John founded Valley Investment Management where he practiced until moving to Davenport & Company. Throughout his career, he has helped individuals, families, local businesses and foundations meet their financial planning and investment needs. He is Series 7, 63, 65 and 24 registered and is licensed to sell life insurance.

John is active in his community of Botetourt where he was born and raised. He has served on the boards of the Botetourt Historical Society, the Troutville Church of the Brethren, and the Red Cross. He is currently appointed to the Botetourt County Electoral Board and a Director of The Bank of Fincastle. John also devotes his time to The University of Virginia, serving as treasurer of the University's Club of the Roanoke Valley and is the Regional Selection Committee Chair of the Jefferson Scholar Program. He is a former member of the University's Athletic Foundation and Annual Fund board.