



Core Leaders Q and A



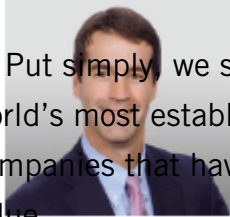


A Core Leaders Portfolio Q & A

November 2022

Q: What is the overall objective of the Core Leaders Portfolio?

A: Put simply, we seek to generate competitive returns by owning a collection of the world's most established, dominant and durable companies. These are generally large companies that have wide competitive moats and a proven ability to create shareholder value.



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clients. Core invests in high-quality large cap

Q: You just used the term "moat". Can you elaborate on that concept?

A: Sure, by moat we mean a durable competitive advantage that insulates a company from threats and allows it to sustainably generate profits. A strong moat can yield beautiful things such as pricing power, commanding market share and elevated returns on capital. Even the strongest of companies can fall victim to disruption from new technologies or products, so we are always monitoring these moats for competitive threats. Ultimately, we want companies that can stand the test of time.

Q: How important is a company's balance sheet in your analysis?

A: Extremely important. A great company can run into trouble if it takes on too much debt. We want companies with manageable debt levels and strong credit ratings. Such entities typically have ready access to capital and rarely find themselves in a pickle when economic conditions worsen. In fact, a solid balance sheet can allow a company to take advantage of distressed conditions and emerge stronger on the other side.

Q: I assume this requires faith in the company's management team?

A: You got it. This falls under the broader umbrella of capital stewardship, which involves not only balance sheet management, but also investment opportunities and the use of free cash flow in general. We want talented management teams with a history of investing wisely or returning capital to shareholders when the time is right. Shrewd capital allocation tends to be the single biggest driver of shareholder returns over time.

Q: How do you think about how much to pay for a company's stock?

A: Valuing a company's stock can be more of an art than a science. However, we generally hope to get a fair deal. We take into consideration a company's price relative to its cash flow, the broader market, its peers, and the company's own history. In the end, we are hoping to be opportunistic and get a fair deal for what we are buying.

